



**Ladli Foundation Trust**

A National Award Winning Non-Profit

In Special Consultative Status  
with United Nations ECOSOC, Since-2020



**Ladli Foundation USA**

A 501 (c) (3) Non Profit Corporation

International Wing of  
Ladli Foundation Trust, India

## ORGANIZATION PROFILE

# LADLI FOUNDATION

A grassroots nonprofit renowned for pioneering social innovations to uplift the most vulnerable populations in urban and rural slums.

**Registered as public charity organization in India and United States**



Ladlifoundation\_official



[www.Ladlifoundation.org](http://www.Ladlifoundation.org)

## ABOUT US

Ladli Foundation is a leading grassroots-level non-profit organization known for implementing impactful & innovative social initiatives to provide equitable healthcare, education & life skills to uplift vulnerable women. Presently the organization is directly working to address most pressing social issues for the advancement of sustainable development in India through its innovative Social Internship Program by leveraging the **strength of over 1 Lac Youth Interns & Volunteers**. With a resolute commitment to fostering change, we specialize in the effective implementation of routine immunization, prevention of communicable diseases and advancement of digital education & essential life skills in marginalized communities.

The organization has been granted a special consultative status by the United Nations ECOSOC and has been honored with the National Award by the Government of India. This recognition is a result of its impactful social innovations, which are rooted in an action-research model aimed at promoting sustainable living in alignment with the UN SDGs.

At the national level in India, the organization collaborates closely with a team of highly skilled grassroots-level social workers, working in tandem with government authorities. Through an effective community outreach and sustainable approach, it is making tangible changes. Moreover, **the organization is actively engaged in strategic partnerships, including with USAID, Union & State Governments in India to enhance the coverage of Routine Immunization, Covid-19 vaccination, and Eradication of Tuberculosis in India.**

During the 65th Session of the Commission on the Status of Women, the organization recognized by the UN Secretary-General, Mr. António Guterres, for its advocacy in prioritizing Women's Health and the elimination of Child Marriages in developing countries as part of the efforts to achieve Gender Equality (SDG5). On an international scale, its subsidiary "Ladli Foundation USA," operating as a 501 (C)(3) non-profit corporation, is diligently working in the United States to contribute to the realization of the United Nations Sustainable Development Goals

### **Inception- Ladli Foundation, India**

Driven by concerns of health, education & equality for vulnerable women as an integral and critical dimension of human rights, Ladli Foundation became a reality in 2012 as a grassroots social catalyst. It was founded by Devendra Kumar, whose incredible journey began as a child laborer in a poverty-stricken environment. Where he faced numerous hardships and atrocities during his orphaned and challenging childhood. Born in a crime-prone slum, he endured abandonment by his parents, who left him with his three-day-old infant sister when he was just two years old. Despite these adversities, Devendra's indomitable spirit and resilience led him to find solace and purpose in serving others.

Driven by his determination to protect his sister from child marriage and dowry, Devendra founded the "Ladli Foundation" with the noble mission of uplifting the oppressed and disadvantaged. His personal experiences as a child laborer and his encounters with delinquents and drug addicts further fueled his commitment to making a positive impact in the lives of those facing similar challenges.

## HIGHLIGHTS

With a remarkable impact on over 2.5 million direct beneficiaries, Ladli Foundation has been recognized for its outstanding contributions. Notably, the foundation's recent achievements include enabling digital education access for more than 157,000 marginalized students, yielding a remarkable impact valued at INR 600 Crore (approximately 75 million USD), all achieved independently without any external financial aid or grants. Furthermore, As an Exclusive NGO Partner with Govt of Delhi, the Organization is Implementing Its Social Innovations for creating sustainable solution for eradicating malnutrition among 8,00,000 marginalized students in the city.

"Over the last decade, the Ladli Foundation has been an exemplar in grassroots action, with a steadfast focus on healthcare and education. From spearheading large-scale COVID-19 vaccination drives and routine immunization efforts to organizing primary health camps combating tuberculosis and HIV, the Ladli Foundation has been at the forefront. Their commitment to education is equally remarkable, with initiatives spanning digital education for marginalized students, setting up smart classes, and pioneering gender equality through large-scale events like the monumental Half-Marathon and the extensive Street Play drive.

Notably, Ladli Foundation's mega-initiatives include the world's largest international Kanya-Pujan event, aimed at providing sustainable education and healthcare to vulnerable girls. Additionally, their Shagun Mass Weddings initiative has made significant strides in eradicating child marriages and human trafficking. Their groundbreaking JOSH initiative steers young boys away from drug abuse and crime, channeling their energy into sports and skill development. These laudable programmes and mega-events have been witnessed and recognized by esteemed dignitaries, including the Hon'ble President of India, Union Home Minister, Minister of Social Justice, Women and Child Development, Youth Affairs, Department Secretaries of the Government of India, international diplomats, Bollywood celebrities, and other dignitaries."

## MISSION STATEMENT

At Ladli Foundation, our mission is to catalyze impactful and innovative social initiatives that provide equitable healthcare, education, and life skills to empower vulnerable women. With an unwavering commitment to driving change by building a safe, gender-neutral, and inclusive society.

## AWARDS & RECOGNITIONS

- National Youth Award, (Org.) by Govt. of India
- Indian CSR Award- Top 20 Best NGO of the Year
- Appreciation by, Union Home Minister of India
- Appreciation by, Union Social Justice Minister of India
- Commendation Roll by Commissioner of Police, Delhi
- Birla Young Indian Awards-2020
- Women Achievers Awards-2016
- Rashtriya Gaurav Awards -2015

## AFFILIATION & ASSOCIATION

- Special Consultative Status at United Nations, ECOSOC
- Community Policing Association with Delhi Police
- Member at India International Center, Delhi , IIC
- Association with Habitat India , Delhi
- Association with UP State AIDS Control Society
- Association with Directorate of Education , Delhi
- Association with BYJU's E- learning
- Governing Council Member at Sustainable Development Leaders Council
- Implementing Partner with USAID
- Registered as Ni-Kshay Mitra with MoHFW, GOI

# The Founder

Devendra Kumar, a young self-made social reformer, was born in a high crime-prone slum where his parents abandoned him at the age of 2 years with his 3-day infant sister. Grown amidst poverty, at the age of 8, he started working as a child laborer. During his balloon-selling, he was snatched & brutally beaten by a group of delinquents & drug addicts. Many mishaps & miseries at a very young age coerced him to find a safe space for him which encouraged him to join a volunteering group with Indian Red Cross & St. John Ambulance, **In 2010 his struggle to save his sister from child marriage and dowry by surviving amidst vulnerability motivated him to work for most vulnerable population for which he established the “Ladli Foundation.”**

**He has been honoured with two national award by the Government of India and has been praised by Four successive Presidents of India late Sh. APJ Abdul Kalam, Late. Sh. Pranab Mukharjee, Sh. Ram Nath Kovind & Smt. Draupadi Murmu, respectively.**

In 2019, His contribution to the welfare of the lower section of society was commended by the Union Ministry of Social Justice, Government of India and **nominated him for the prestigious Padma Shri Award 2020 (4th Highest Civilian Award of India)**. His grassroots-level initiatives assisted in the liberation of thousands of women and young girls from sexual abuse and exploitation and subsequently empowered them to become self-reliant, for which he was titled as “True Hero” by Mr. Amitabh Bachchan

In 2017, His most significant gender sensitization initiative for gathering twenty thousands of male populations in Run for Laadli Half Marathon at JLN Stadium, Delhi to uphold the idea of Gender Equality was witnessed and deeply praised by the Union Home Minister, Social Justice Minister & Numbers of International Diplomats and Notable Dignitaries & Govt. Officials.

His 23 years continuous actions and innovative initiatives for empowering the oppressed and disadvantaged has also drawn attention on a global scale at the United Nations, where His suggestions have been published twice in high-level political forums of the United Nations in July 2021 and December 2021. Also In the Preliminary session of the 65th Commission on the Status of Women at the United Nations on March 15, 2021, The UN Secretary-General, Mr. António Guterres, praised his work and well acknowledged his influential advocacy for prioritizing women's health and effective efforts to prevent child marriage in developing countries During the 65th Session of the Commission on the Status of Women, he was recognized by UN Secretary-General António Guterres for raising his voice to highlight the agenda of women's health and the elimination of child marriages in developing countries.

Devendra is an emerging global leader, notable speaker and policy analyst, boasts extensive expertise in international relations and development sector. He is also the founder of the South and East Asia Foundation in India and Ladli Foundation USA, a 501(c)(3) nonprofit organization in the United States, serving as an international think tank and has successfully orchestrated prestigious conferences like INDIA & BRICS, INDO-US SUMMIT, INDO-CHINA SUMMIT, CLIMATE CONCLAVE, and NATIONAL DEMOCRACY SUMMIT, uniting global leaders, diplomats, and policymakers to address India's challenges. Beyond diplomacy, Devendra is committed to gender-sensitive societal reform, fostering a network of change-makers dedicated to advancing gender equality.

His words of wisdom ,**"Society is like a Canvas, It's you who need to paint it beautifully"** serves as the driving force behind his transformative leadership initiatives aimed at creating a more inclusive world.



## President Murmu appreciates Ladli's grassroots level works

New Delhi:

A delegation of Ladli Foundation called on President Draupadi Murmu at Rashtrapati Bhawan and presented the work and impact report of the organisation's ongoing programmes to support the government to complete the 100 percent coverage for Covid-19 vaccination among targeted beneficiaries under Momentum Routine Immunization Transformation and Equity Programme.

Chief of Hindu Acharya Sabha & Juna Akhara Swami Avdheshanand Giri, Founder and CEO of Ladli Foundation Devendra Kumar and founding member Amar Sarin briefed the President about the impact of its programme supported by USAID.

President Murmu, during the meeting, appreciated the works being carried out by the organisation at grassroots level for impacting the lives of people in marginalised sections in association with USAID, BYJU's and HP India.

Ladli Foundation, an internationally recognised grassroots-level non-profit organisation, is known for implementing impactful and innovative social initiatives to uplift vulnerable people in urban & rural slums.



The organisation is granted special consultative status in United Nations ECOSOC and conferred with the National Award by Govt. of India for directly serving over one million beneficiaries through its action-research-based projects by promoting sustainable living for achieving UN SDGs.

In India, the organisation is actively working at the national level with a team of highly experienced grassroots level recognized social workers in association with District Administrations and Police Departments with its effective community outreach and sustainable approach.

The International wing of Ladli Founda-

tion is also listed as a public charity in the United States as Ladli Foundation USA -A NJ Non-profit Corporation and granted federal income tax-exemption status under 501 (C)(3).

The organisation was recently recognized by the United Nations Secretary-General Antonio Guterres during the 65th Session of the Commission on the Status of Women to raise the voice to prioritize the agenda of Women's Health and elimination of Child Marriages in developing countries for achieving Gender Equality (SDG5) and working with USAID for ramping the covid 19 vaccination in remote districts in India.

Recently, A delegation from Ladli Foundation had the privilege of meeting with the honorable President of India, Mrs. Draupadi Murmu. During this meeting, the organization presented its comprehensive work report and provided an overview of its ongoing initiatives in collaboration with **USAID**. President Murmu expressed admiration for Ladli Foundation's work and recommended a focus on the most vulnerable tribal women. Her valuable input serves as an encouragement for the organization to further prioritize and enhance its efforts in empowering and uplifting these marginalized communities, aligning with its mission to make a meaningful impact on the lives of India's underprivileged women and youth.

# 27.77 lakhs + People Directly Impacted Since 2012

## Digital Education



2.82 Lac +

Marginalized Students were enabled with Digital Education & provided Free Digital Tabs & BYJU's Premium Subscription

## Women's Health



3.95 Lac+

Females were benefitted for Primary & Reproductive Health, Anemia Eradication & Sensitized about MHM, STD's, HIV, TB Mental Health & Family Planning

## Gender Sensitization



8.75 Lac+

Males were involved in Gender Sensitization through Street Plays, Half-Marathon & Seminars

## Covid-19 & Routine Immunization



1.78 Lac +

Men, Women & Children were benefitted with COVID-19 Vaccination & Routine Immunization

## Pandemic Relief



2.5 Lac+

Migrant Laborer's were Provided Dry Ration & Covid Protection Kit during the Pandemic in Association With Delhi Police

## Anemia & Malnutrition



8 Lac+

is being provided Dietary Support and Sensitization to overcome form malnutrition in Association with Delhi Education Department

## PWD Rights



7500+

Persons with disabilities were sensitized about their rights & provided employment opportunities

## Drugs Prevention



7800+

Young Boys and Juveniles were divert from substance abuse through Sports & YOGA

## Mass Marring



2100+

Socially victimized women were saved from prostitution & rehabilitated through mass weddings

## Skill Trainings



16000+

Girls were provided Basic Education, Vocational Training for social upliftment

## Covid-19 Orphans



357

Young Girls & Women who lost their bread earners during pandemic were provided Skill Training and Job Placements

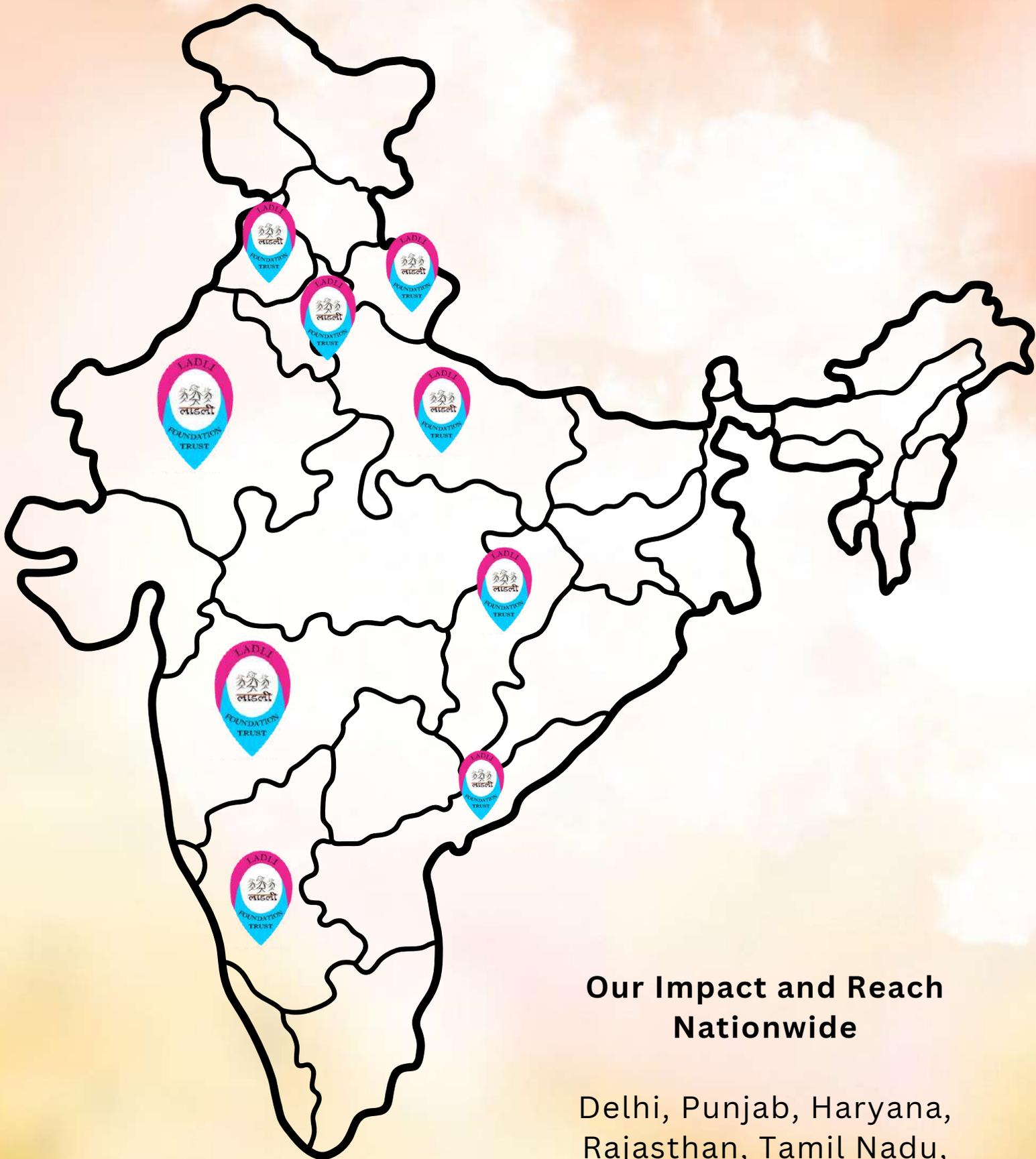
## Social Adoption



4500+

Adolescents girls were socially adopted for providing Health & Education

# Demographics Covered



## Our Impact and Reach Nationwide

Delhi, Punjab, Haryana,  
Rajasthan, Tamil Nadu,  
Maharashtra, Uttararakhand,  
Chhattisgarh, Uttar Pradesh,  
Andhra Pradesh, Telangana,  
Himachal Pradesh

# ASSOCIATIONS & RECOGNITIONS

**थावरचन्द गेहलोत**  
**THAAWARCHAND GEHLOT**  
 सामाजिक न्याय और अधिकारिता मंत्री  
 भारत सरकार एवं  
 नेता सदन (राज्यसभा)  
**MINISTER OF SOCIAL JUSTICE  
 AND EMPOWERMENT**  
**GOVERNMENT OF INDIA &  
 LEADER OF THE HOUSE (RAJYA SABHA)**



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 दूरभाष 011-23381001, 23381390, फैक्स: 011-23381902  
 ई-मेल : min-sj@nic.in

## Commendation Certificate

It gives me immense pleasure to place on record our appreciation to acknowledge the efforts of Mr. Devendra Kumar Gupta & "Ladli Foundation Trust" for their commendable work as Frontline Warrior for providing direct relief and to protect Migrant Laborers, Women Domestic Workers & Divyangjans, during the Hard time of Covid-19 Pandemic Lockdown in various cities and rural part of India.

The country is experiencing an unprecedented global public health crisis, which calls for an extraordinary response by all humanity. While everyone is invariably impacted by Covid-19, the pandemic has also affected the Divyangjans and has limited the opportunities further for them.

I congratulate the entire team of Ladli Foundation Trust for keeping concern for Divyangjans by Conducting a webinar "Impact of Covid 19 Pandemic Lockdown on PwD's" under the "Sashakt Divyang" Initiative, an Innovative initiative of Ladli Foundation Trust for creating an inclusive society & empowering Persons with Disabilities.

I sincerely thank and appreciate Mr. Devendra Kumar Gupta & Ladli Foundation Trust for their endeavour and hope that they will continue to do such noble work with the same zeal and devotion, in the future also.

With best regards,

24.6.20

[Thaawarchand Gehlot]

United Nations Nations Unies

NON-GOVERNMENTAL ORGANIZATIONS BRANCH  
 OFFICE OF INTERGOVERNMENTAL SUPPORT AND COORDINATION FOR SUSTAINABLE DEVELOPMENT  
 25<sup>th</sup> Floor Secretariat Building, United Nations, New York, N.Y. 10017  
 Telephone: (212) 963-8652, Fax: (212) 963-9248  
 Website: www.un.org/ecosocngo Contact: www.un.org/ecosocngo/contact

17 August 2020

Dear NGO Representative,

**Subject: Follow-up to the decision of the Economic and Social Council**

I am pleased to inform you that on 24 June 2020, the Economic and Social Council (ECOSOC) adopted the recommendation of the Committee on Non-Governmental Organizations (NGOs) to grant special consultative status to your organization, **Ladli Foundation Trust**. Please accept our heartfelt congratulations.

Consultative status for an organization enables it to actively engage with ECOSOC and its subsidiary bodies, as well as with the United Nations Secretariat, programmes, funds and agencies in a number of ways. For information on United Nations events opened to NGOs with consultative status, **please consult our booklet "Working with ECOSOC: an NGO Guide to consultative status"** available on our website in several languages at: <http://csonet.org/index.php?menu=134>.

In order to better understand this relationship, we take this opportunity to provide some critical information about the **privileges** that consultative status with ECOSOC confers on your organization, as well as the **obligations** that your organization will be required to meet under this relationship. **We therefore urge you to take the time to carefully review the information provided below.**

### A. Privileges and benefits of consultative status

#### 1) ECOSOC Resolution 1996/31

- Arrangements for consultations with NGOs are regulated by ECOSOC resolution 1996/31, adopted by the Council on 25 July 1996. Please review the entire resolution at: <http://csonet.org/content/documents/199631.pdf> for



30th March 2023

To Mr. Devendra,  
 Founder  
 Ladli Foundation,

**SUB: Appreciation letter for supporting BYJU'S EDUCATION FOR ALL initiative**

On behalf of the BYJU'S Social Initiatives team, I would like to extend our sincere appreciation for the remarkable work that you have done in connecting over 1.5 lakhs marginalized students with digital education, thereby supporting Hon'ble Prime Minister's eVidya initiative. The impact you have delivered can be valued at approx INR 800 crore purely based on the market cost of the subscriptions provided. We remain committed along with you, in making a difference in the lives of so many young learners.

I am happy to place on record that you have successfully delivered this impact without seeking financial assistance from us. We admire your dedication and are honored to have been able to witness the significant difference that you have made on the education landscape in India. We would like to extend our heartfelt appreciation to the Ladli Foundation for your incredible work. We hope that you will continue to inspire others and positively impact the lives of those who need it most.

We wish you all the best in your future endeavors!

Yours Sincerely,  
 Mansi Kasliwal  
 Vice President - Social Initiatives



ANUJ KUMAR, IPS

अर्ध सरकारी पत्र संख्या 641  
 D.O. No. अतिरिक्त उपायुक्त पुलिस (II)  
 दक्षिणी क्षेत्र, नई दिल्ली  
 ADDL. DY. COMMISSIONER OF POLICE (II)  
 SOUTH DISTRICT, HAUZ KHAS  
 NEW DELHI - 110016  
 Tel. : 011-28865965  
 दिनांक, नई दिल्ली 17/03/2023  
 Dated, New Delhi, The

I place on record our appreciation to acknowledge various initiatives undertaken by the "Ladli Foundation Trust" in association with Delhi Police and have successfully implemented various mega events such as Run for Ladli, Saheli, Covid Rahat Sewa and JOSH initiative in collaboration with the department. The organization has also contributed in the field of diverting young boys and delinquents from substance abuse and crimes by involving them in sports and extracurricular activities through its "JOSH" initiative.

The community outreach of the organization is very effective at grassroots level and has made a visible presence in the slums of Delhi. Delhi Police is committed to eliminate the criminal practices to bring a reformative change in the society and the active participation of the organization like "Ladli Foundation Trust" strengthens the idea of community policing.

"Ladli Foundation Trust" is doing great work in the field of Gender Sensitization, prevention of crime and youth development.

[ANUJ KUMAR]



**HIMANSHU GUPTA, IAS**

Director, Education & Sports

No. Ps/DE/2023/300

Dated: 11/09/2023



Directorate of Education

Govt. of NCT of Delhi

Room No. 12, Civil Lines

Near Vidhan Sabha,

Delhi-110054

Ph.: 011-23890172

E-mail : diredu@nic.in

Dear Devendraji,

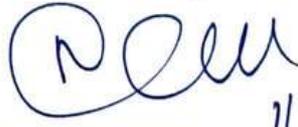
**LETTER OF APPRECIATION**

I Place on record my heartfelt appreciation to acknowledge various activities undertaken by you in all the schools of Delhi. Your innovative initiatives in our schools have made a significant impact on the lives of countless students.

1. Your generous contribution to setting up free of cost 87 smart classes in our schools is truly commendable. These smart classes have revolutionized the way students learn and have opened new avenues of knowledge for them.
2. Your hard efforts and commitment to enable the access of digital education for over 1.57 lac marginalized students by providing free premium subscriptions for digital education is a testament to your vision of bridging the digital divide. This initiative is bound to empower these students with the skills and knowledge they need to succeed in the digital age.
3. I also appreciate your contribution for supporting us in combating with malnutrition among 8 lac identified undernourished students. Your contribution in this largest action research drive has demonstrate the astonishing results where good number of students from Red Zone has improved health conditions.
4. Your Innovative Social Internship Program has been instrumental in nurturing sustainable knowledge through practical learning experiences. By providing students with hands-on opportunities, you are equipping them with the tools they need to thrive in the real world. Additionally, your initiative to register over one lac students for volunteering in Government's flagship programs such as POSHAN, TB Mukht Bharat, Nasha Mukht Bharat, Beti Bachao- Beti Padhao, sets a remarkable example of civic responsibility and community engagement.

Your contributions to our community have not only transformed the educational landscape but have also instilled a sense of purpose and responsibility in our youth. Your dedication to their well-being and development is truly inspiring. Once again, I commend your unwavering commitment to the betterment of our society. Your initiatives are making a profound difference in the lives of our students, and your leadership is a shining example for all of us.

With warm regards,

  
(HIMANSHU GUPTA)

11/9/23

**Mr. Devendra Kumar**  
**Founder, Ladli Foundation.**

## AWARDS AND ACHIEVEMENTS



Ladli Foundation felicitated by International Saint His Holiness Swami Avdhesanand Giri for initiating Sustainable Kanyapujan for promoting girls education by catering traditional beliefs.



Mr Anurag Thakur, Union Minister of Youth Affairs and Sports. Ms. Usha Sharma, IAS and Ms. Deirde Boydand, UN Resident Coordinator, Conferred Prestigious **National Youth Award** To Ladli Foundation Trust for Its Outstanding Social Contribution at Grassroot Level.



Ladli Foundation was felicitated By Union Education Minister Sh. Dharmendra Pradhan for enabling the access of Digital Education for marginalized students.



Ladli Foundation Trust was Felicitated by Hon'ble Governor of Maharashtra, Sh. B.S. Koshiyari and MP Ms. Hema Malini with Vagdhara Samman- Recived by Ms. Mithlesh Convener of Ladli Foundation



Ladli Foundation was felicitated By Commissioner of Police Delhi, Sh. Rakesh Asthana, IPS at the inauguration of Swabhimaan Initiative of Ladli Foundation and Delhi Police Rohini District .



Devendra Kumar of Ladli Foundation was felicitated By Commissioner of Police Delhi, Sh. Amulya Patnaik, IPS for initiating the biggest Gender Sensitization Program In Delhi

## Delhi based NGO initiates humanitarian work for Ukraine war victim women

New Delhi

Amidst the Ukraine – Russia conflict, an Indian non-profit NGO Ladli foundation has come forward to help and rehabilitate WAR-affected Ukrainian young Girls and Women to save them from the risk of trafficking and sexual exploitation.

The NGO has designed its interventions for helping women and children for their smooth rehabilitation in safe shelters and providing them with necessary relief materials, healthcare and counselling on mental health to help them to overcome form trauma that they are facing in everyday life.

In addition to interventions some daily needs items like hygiene kits and sanitary pads will also be made available to them.

"The year 2022 started

with a severe threat of trafficking, sexual exploitation, and other dreadful consequences on Ukrainian Girls and Women due to the ongoing Ukraine- Russia Conflict. It is the time for everyone to display their kind humanitarian acts to save humanity," said Devendra Kumar, Founder of Ladli Foundation

"Ladli foundation has already started working with its volunteers making a concerted effort to identify and register the survivors. As per news sources till February 28, 2022, around 500,000 people have fled Ukraine. Children have been orphaned and women widowed with the displacement going on. This has put women and children at the risk of getting into the vicious trap of human trafficking and exploitation," he asserted.

As per the United Nations, an estimated 80,000 women will give birth in the next three months. Many of them are without access to critical maternal health care.

Ladli foundation has also started a fundraising campaign to help women who are displaced in this humanitarian crisis. Having Special Consultative Status in Economic & Social Council of United Nations Since –2020, Ladli Foundation and its International wing Ladli Foundation USA, with its key expertise, is reaching out to WAR Victim Girls & Women for their complete rehabilitation by providing them social protection & reproductive health services in some of the hardest-to-reach areas with the Support of Govt and local stakeholders.

## Ladli Foundation Trust gets special status at UN's ECOSOC

Staff Reporter  
New Delhi

The Ladli Foundation Trust, a social organization known for its unique efforts for the upliftment of women and needy people at the grassroots across the country, has been given the status of Special Consultative Institution in the Economic and Social Council of the United Nations (ECOSOC).

During the UNGA in January, a number of selected names were discussed from across the world, in which the name of Ladli Foundation Trust was proposed unopposed from India for this special status, on which the final decision by the Council has been given recently, wherein the Ladli Foundation Trust officially achieved the recognition.

After receiving this special honor, the organization will be allowed to represent and give written suggestions to the United Nations on the subjects related to the Council. The trust will also have the privilege of making a seven members delegation that can attend

**Founder Devendra Kumar Gupta, told Top Story that his organization has been selected for this important position by the UN for its intensive work style and ground-breaking implementation of unique projects**

meeting at the United Nations Headquarters, New York, Geneva, Vienna and other regional headquarters.

The Ladli Foundation has directly benefited more than 6 lakh adolescent girls and women, through mass marriages, adult education, medical camps, and personal hygiene kits distribution through its active units in more than 50 districts of the country, along with Delhi Police. Meanwhile, together, by making more than 5 lakh youth

aware on social issues, thousands of youth have been saved from the clutches of drug and crime through sports.

The founder of the Ladli Foundation, Devendra Kumar Gupta, told Top Story that his organization has been selected for this important position by the United Nations for its intensive work style and ground-breaking implementation of unique projects based on its (organisation's) key vital researches on the above mentioned topics.

It is worth mentioning that the ECOSOC is at the 'heart of the United Nations system' to advance the three dimensions of sustainable development – economic, social and environmental. It is the central platform for fostering debate and innovative thinking, forging consensus on ways forward, and coordinating efforts to achieve internationally agreed goals. It is also responsible for the follow-up to major UN conferences and summits.

# 'Shocking! 57 percent young females in Delhi slums diagnosed with multiple health issues'

■ Eye-opener data has been churned out of a recent campaign titled 'Saheli' being jointly organised by Laadli Foundation Trust and the Delhi Police

By Shashank Singh  
shashank@topstorypaper.com  
New Delhi

Healthy citizens are key to a prosperous nation, and when a major section of the population, especially women, suffers from anaemia and under-nutrition, it is impossible for a country to attain progress. In a shocking revelation, about 57 percent young girls and women in Delhi slums are being detected with high lymphocyte count, low haemoglobin and low platelets count.

The eye-opener data has been churned out of a recent campaign titled 'Saheli' being jointly organised by Laadli Foundation Trust and the Delhi Police. Under the campaign, the Laadli Foundation, as part of the ONGC's CSR initiative, is organizing free health check-up camps followed by awareness sessions on sexual abuse, sexually transmitted infections and personal hygiene in various slums of the national capital. So far, the social organization has so far examined 1616 young illiterate girls and women, out of which nearly 57 percent were diagnosed with high lymphocyte count, low haemoglobin level and low platelets count. Medical experts have suggested that this shocking figure indicates that these 57 percent women might 'possibly' be suffering from something more serious, such as a tuberculosis, chronic infections

or some other sexually transmitted diseases, and the government agencies must not ignore it.

Devendra Gupta, founder of Laadli Foundation, who is the man behind the Saheli initiative explains, "In slums, because of the poverty and orthodox mindset, girl children are ill-treated and all their needs, such as food, clothes and education, were neglected by the parents since birth. Further in absence of proper education and awareness, such a girl could not differentiate between good and bad or right and wrong."

"Actually, these are girls who were welcomed to this automatic world with their parents noting it as 'Pata nahi hamne kon se bure karam kiye the ye paida hui' (Don't know what sins we had committed that she had born). No one cares about, needs, care, health or hygiene of these girls throughout their lifespan as the whole family is busy with taking utmost care of the male members," he elaborates.

"These are the daughter who when asks for a glass of milk or some fruits, their own mother denies them for it arguing that she (the daughter) doesn't require such nutritious food as she has to remain at home. While the same luxurious food items (a glass of milk or fruits are still a luxury item for poverty-stricken families) taken away from these daughters are later served to their sibling,



■ So far, the social organization has so far examined 1616 young illiterate girls and women, out of which nearly 57 percent were diagnosed with high lymphocyte count, low haemoglobin level and low platelets count

■ Experts have suggested that this shocking figure indicates that these women might 'possibly' be suffering from something more serious, such as a tuberculosis, chronic infections or some other sexually transmitted diseases, and the government agencies must not ignore it

"Meanwhile, these uneducated daughters when attain adolescence don't have much knowledge of menstrual hygiene and similar is the condition with their understanding about various health hazards that might occur due to having unprotected sex," Devendra added. It is worthy to mention that

the Government is focused on 'Save Daughter- Educate Daughter' campaign, but much remains to be done. What about the condition of those unprivileged daughters, who were born much before this campaign of government. This goal will remain unrealized if young girls and women continue to

suffer from deadly diseases and spreading the same of which they are not aware. "In the process of interacting with people of the slum, we recognized the need for a holistic approach. We believe that societal problems arise due to a number of factors occurring simultaneously in society. To effect

changes one has to examine all these various factors, isolate the most important, and develop ways of providing information that motivates people to make rational and safe choices," he noted.

As part of Saheli campaign, the Laadli Foundation had successfully organized camps in highly populated slums at Rang Puri, Vasant Kunj and Munirka Vihar area of South Delhi. The initiative attempts to spread awareness about the evil practices prevailing in the society and to motivate the uneducated/unprivileged slum dwelling young females to raise their voices against the crimes committed by their acquaintances and to protect themselves from any kind of sexual harassment, the effort has been appreci-

ated locals especially the females. The first phase of the initiative was conducted mutually by the Ladli Foundation and the South-West District Police.

"Due to lack of knowledge & awareness about basic hygiene, females got infected with various deadly diseases. Because of illiteracy and poverty, they are forced to tolerate all the suffering alone. Who's going to teach, educate, and motivate them? It is the need of an hour to spread awareness about the taboo prevailing in the society," Devendra asserted.

Tanya Chadha, Chief Coordinator, Ladli Foundation Trust noted that during the counselling sessions it was revealed that the people have to travel to hospitals situated far from their locality when they can no longer bear the suffering caused by the disease. Further in absence of proper treatment and these health complications slowly turns up into a serious one. With little precautions, these complications could have easily been treated at their early stages.

"The Government should take stern action for the safeguard of these sufferers by improving and making necessary changes in the prevailing health services and must appreciate the work done by the NGO's dedicated to saving the girls and for the betterment of the people living in the slums," she said.



### Commission on the Status of Women

Sixty-sixth session

14-25 March 2022

Follow-up to the Fourth World Conference on Women and to the twenty-third special session of the General Assembly entitled "Women 2000: gender equality, development and peace for the twenty-first century"

### Statement submitted by Ladli Foundation Trust, a non-governmental organization in consultative status with the Economic and Social Council\*

The Secretary-General has received the following statement, which is being circulated in accordance with paragraphs 36 and 37 of Economic and Social Council resolution 1996/31.

#### Statement

E/CN.6/2022/NGO/100

This statement is a crux of practical on-field learnings about the plight of women in the marginalized section of society. This is an accumulation of the ground realities witnessed by the founder of the Ladli Foundation Trust, who was born in extreme poverty and abandoned by his parents at the age of two, along with his infant sister. His struggle to save his sister from atrocities and social evils has made him a crusader to save laes of girls and women by protecting them from sexual exploitation, trafficking and providing primary healthcare, education, and social upliftment in slums of India.

When discussing women's empowerment or achieving gender equality, we need to categorize the targeted interventions and areas between developed and developing nations. The challenges for women in developing countries are highly different from developed countries. Thus, policies need to be made differently for developing and developed nations.

In developed nations, the illiteracy rate and poor health condition of women or female feticide is not a major concern, which are the most significant pillars of her development. But when we think about developing countries like India, Nepal, Pakistan, Bangladesh, Africa, and all, the first concern is to save her before birth. Since then, her struggle starts for coming into this world than for equal access to food, education, healthcare, etc. Hence without concern or prioritizing her healthcare, we cannot give her equal job opportunities, positions in Political leadership, etc.

As per India's National family health survey, more than 60 per cent of women are anemic in rural and urban areas while only Approx. 25 per cent of the male population are anemic. Is it because of malnutrition? No! It is because of Gender-Based Violence. We see that women are the principal victims of Anaemia, malnutrition, Sexual and reproductive health issues compared to males. A significantly lesser male population is anemic/malnourished than women, even though 38 per cent of males are alcoholics and more involved in substance abuse. It clearly indicates that the patriarchal mindset and male dominating society have given them more rights and privileges.

When a girl is born, there are a series of other 'problems' that weigh down the Indian parent. UNICEF says that about 1 in 10 girls under the age of 20 have been forced to engage in sex or perform other sexual acts. This pushes parents to keep their girl children at home and compromise on their education.

- Once they start menstruating, other health concerns set in. One in three schools worldwide does not have basic sanitation, putting millions of children's health at risk (WaterAid Report, 2018), girls facing the brunt of it. In addition, almost 23 million girls in India drop out of school annually because of a lack of menstrual hygiene management facilities (Dasra, 'Spot On,' 2014).
- The COVID-19 pandemic has not only increased poverty but also put about 247 million children out of schools (UNICEF 2020). The result of that is losing a safe space in school and seeing an increase in child labor. In fact, over 100 million girls are at risk of child marriage due to COVID-19 (UNICEF 2020).
- Among these crimes, one of the crucial ones that are yet to be eliminated despite being illegal is dowry. In fact, about 7000 dowry deaths were reported in the year 2020 (Statista).
- 355 million women and girls in India lack access to a toilet (WaterAid India Report). Poor sanitation is one of the reasons that may lead to multiple health

issues in women. Many researchers across the world have already provided data to prove this. One of the most apparent pieces of evidence to date suggesting that poor local sanitation may cause anemia is presented in Bleakley (2007), which studied the effects of a hookworm eradication campaign in the U.S. South at the turn of the twentieth century.

- A WaterAid analysis of Institute of Health Metrics figures, released on International Women's Day, identified that illnesses related to a lack of water, basic sanitation, and hygiene were responsible for the deaths of almost 800,000 women around the world in a single year – making it the fifth biggest killer of women behind heart disease, stroke, lower respiratory infections, and chronic obstructive pulmonary disease.

- In India, 95 million toilets have been built all over the country, but a big concern has arisen how people will maintain them? We all know that public toilets in schools, colleges, & public places are alarming and highly dangerous for women's health. Dirty and unhygienic toilets spared infections and cross-contamination that led to keeping women's lives in danger with the risk of pathological leukorrhea, Uterus infection, cervical cancer, etc.

#### Recommendations

For all Civil Society Organizations:

- Civil societies' role in achieving gender equality is not the work concerning one or two thematic areas or by a few selected organizations. It can only be achieved through public movements even more than all the UNSDGs combined.
- We all need to come together and work in different directions such as Women Healthcare, Education, Female Feticide, Child Marriages, Trafficking, and Forced Prostitution, Eliminating GBV, Race, Caste, and class-based Violence, Legal Rights, Financial & Digital Literacy, Economic Empowerment, Equal Opportunities in all the sectors.

For National Governments:

Especially for countries like India and other developing nations, we need to prioritize women's healthcare and education through a separate mechanism such as the formation of the exclusive Ministries such as:

- Ministry of Women Health
- Ministry of Women Education
- Ministry of Women Entrepreneurship & Social Security.

In India

Because the existing ministries and departments for all these subjects are not sufficient to cater to the issues and challenges related to women.

The UN and its agencies to:

We all know the situation of women and girl children today where they are denied fundamental human rights and their basic needs. They are more vulnerable to social stigmas and evils that vary depending on their cultural and social aspects.

All UN Agencies need to be aligned with Governments, and civil societies' have to decide new parameters for developed and developing nations and work on them firmly.

E/CN.6/2022/NGO/100

We need to form separate sub-goals under the SDG-5 to work more effectively and intensively for achieving UNSDGs.

Designing interventions for promoting Sustainable Living among women to involve them in natural and scientifically proven wellness practices such as YOGA and Meditation.

Different types of atrocities, exploitation, inequality and GBV manifest through mental, emotional, economic, and structural violence against women and girls. Thus, Primary Healthcare, Education, Skill Training, Economic Empowerment, Sensitization, Sustainable living practices may play a vital role in addressing the issue at its core.

It creates a holistic and positive environment to disseminate awareness and knowledge amongst children and young adults who have not yet been victims of or perpetrated GBV. Building awareness and a more well-rounded, respectful approach towards one another help in creating more positive individuals.

The two sectors that policymakers across the globe should emphasize while making policies related to women, especially leaders of the developing countries, to reduce GBV. We cannot achieve gender equality on one pillar; we will need many pillars to ensure that these pillars stay strong. We need to end gender-based violence and the root cause; together with global changemakers, this can become a reality.

Any developing Nation can multiply its GDP by reducing GBV.



**Economic and Social  
Council**

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**2021 session**

13 July 2021 – 16 July 2021

Agenda item 5

**ECOSOC High-level Segment**

**Statement submitted by Ladli Foundation Trust in  
consultative status with the Economic and Social Council \***

The Secretary-General has received the following statements, which are being circulated in accordance with paragraphs 30 and 31 of Economic and Social Council resolution 1996/31.

E/2021/NGO/XX

**Statement**

Covid -19 Pandemic has been an instrument of change, unexpected transformations and an awakening at individual level. The idea of resilience and recovery from this pandemic is not something that can be supported with sheer thoughts and beliefs but has to do much more with the idea of real time implementation and execution of initiatives which support holistic development and sustainable living.

This Pandemic has affected each and every individual if not at physical level but surely at mental level making each one suffers issues of anxiety, depression and emotional instability. One can clearly state that this pandemic has affected the total population around the world severely as it has disrupted their lifestyle, everyday living and above all questioned their existence. During our relief activities with in Pandemic lockdown we have witness the lives of people especially it has made women groups most vulnerable as they were not only subjected to the unknown burden of family but also were made the reason for every consequence of this natural disaster causing them double victimization making their safety and security a serious cause of concern. This rising concern needs to be addressed in a way which is scientifically proven and is sustainable. Therefore, We believe that each one of us should involve ourselves in one of most authentic practice i.e. Yoga, Meditation and provision of mental health sessions to develop a stable Emotional Quotient (EQ). It is an alternative healthcare practice involving complete body and mind reformation and has the ability to make the body release hormones like dopamine, serotonin, endorphin etc. which produces a sense of contentment, pleasure and well-being which will help people to overcome from side effects of pandemic. We believe that this practice should be made accessible to each and every citizen. It is also important to instill within each mind, to adopt COVID-19 learnings as a part of their everyday life and making them realize the need to be gentle and cautious about their own health for future prospective.

Secondly, this Pandemic gave rise to Economic Pandemic within the society which had created severe losses in terms of trade and employment. At the same it has made a phishing attack on the healthcare system too especially in developing countries where medical professionals have started taking advantages of this emergency to gain surplus income by creating threat and fear among the individuals as each one is trying to save their lives. Therefore, it requires a serious reformation within the healthcare system by making it more transparent and accessible with proper facilities.

This pandemic surely has made us identify the loopholes of our everyday living and requires us to adopt and adapt to changes which are fruitful and fulfilling. Where the solutions of recovery and resilience are required, we need to also work on the onset of this change is gradual and significant making a chain of global changemakers who can represent countries and lead their way of better redressal of pandemic

**SIGNED MOU WITH THE DELHI GOVERNMENT TO IMPLEMENT ITS SOCIAL INNOVATION, AIMED AT DELIVERING A SUSTAINABLE SOLUTION TO ERADICATE MALNUTRITION AMONG 4 LACS MARGINALIZED STUDENTS IN DELHI."**

## Delhi Education Dept, Ladli Foundation join hands to fight malnutrition, anemia

New Delhi

Delhi Education Department, and Ladli Foundation have signed a Memorandum of Understanding (MoU) to support over 8 lakh students in overcoming malnutrition and anemia.

The collaboration aims to tackle one of the critical health issues faced by children in Delhi by designing effective interventions to change their dietary habits, through regular counseling and monitoring and enhancing the impact of school meals.

Himanshu Gupta, Director of Education, Delhi, and Devendra Kumar, Founder, Ladli Foundation, on Friday signed the MoU at Delhi

Government School at Rouse Avenue.

Director Himanshu Gupta on the occasion said that "malnutrition and anemia continue to be a persistent issue for children and it is our responsibility to take action and work for holistic development of the students and we need to work towards providing a brighter future for our students by ensuring that they receive the nutrition they need to lead healthy and productive lives."

Similarly, Ladli Foundation's Devendra Kumar said, "We are proud to be a part of this noble initiative and the visionary approach of the Director Education to make a difference in the

lives of young students."

"Through this collaboration, we aim to monitor and ensure the real-time delivery of strategies designed by the Education Department for a healthier future for children in Delhi by addressing the root cause of malnutrition and anemia, and this initiative is scientifically designed to ensure that every student has access to nutritious meals that will help them grow and develop to their full potential," he added.

The MoU signing ceremony was attended by all district heads of the department, and was followed by a state-level meeting, where the details of the collaboration were discussed.



# “MALNUTRITION” PROGRAM

is being provided Dietary Support and Sensitization to overcome form malnutrition in Association with Delhi Education Department

**Total Number of Students Impacted**

**8 Lac+**

The Ladli Foundation has taken a comprehensive and innovative approach to combat malnutrition among students. Through initiatives such as 'Mini Snack Breaks,' Diet and Nutrition Counseling Sessions, and Quarterly Measurement and Monitoring, they have not only raised awareness about nutrition but also actively improved the physical health of these students. This multifaceted strategy is commendable, as it recognizes that addressing malnutrition goes beyond simply providing food—it involves education, counseling, and ongoing monitoring.



# RAMPING UP COVID-19 & ROUTINE IMMUNIZATION



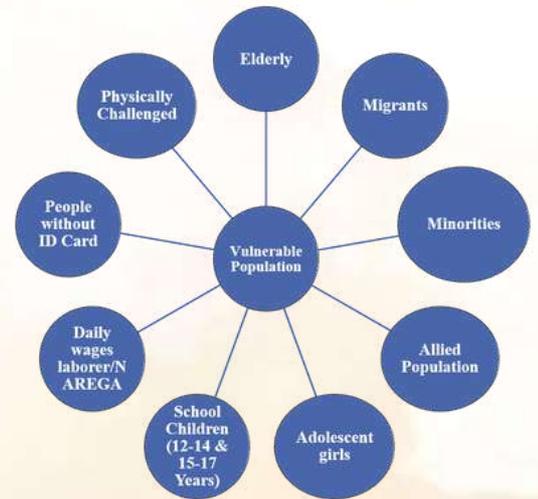
USAID  
FROM THE AMERICAN PEOPLE



## 178000 BENEFICIARIES WERE VACCINATED

As a part of District implementation plan under **Momentum Routine Immunization Transformation and Equity program**, Ladli Foundation trust has started working in Churu, Nagaur, Dausa & Rajsamand districts of Rajasthan from the Month of August 2022 under the supervision and coordination with District Health Departments.

In the Month of August, 2022 to September, 2023 the organization has implemented, routine immunization and community engagement activities in all blocks of the assigned districts to increase the demand, distribution and uptake of COVID-19 vaccination and routine immunization under the project “Momentum Routine Immunization Transformation and Equity by creating awareness at community level . For impactful implementation of the program in efficient manner the organization has developed some effective community engagement activities to motivate and mobilize the targeted population for ensuring 100 percent vaccination.



# “BREAKING THE BARRIERS” PROGRAM



**USAID**  
FROM THE AMERICAN PEOPLE



**KHPT**  
engage, innovate, empower

## Total Number of Students Sensitized about TB

# 5,000 +

The collaborative effort between the Karnataka Health Promotion Trust (KHPT) and the United States Agency for International Development (USAID) to address the urgent need for Tuberculosis (TB) control and comprehensive community health education in vulnerable areas of Bangalore has had a profound and far-reaching impact. With the project's successful implementation, over 5,000 individuals in these communities have been directly touched and empowered. One of the project's significant achievements has been equipping these individuals with vital TB knowledge. This knowledge not only helps them recognize the symptoms and risks associated with TB but also encourages early diagnosis and treatment-seeking behavior. By doing so, the project has played a crucial role in mitigating the spread of TB and improving the overall health outcomes of these communities. Additionally, addressing menstrual hygiene management skills is an essential component of this project. By providing education and resources on this often-overlooked aspect of women's health,





Menstrual practices for slum females and educating them about MHM, WASH and other sensitive issues

## Total Number of Adolescent Girls Benefited

# 5 Lakh +

Locations			
Delhi	Uttrakhand	Uttar Pradesh	Rajasthan
M.P.	Punjab	Haryana	Telangana

Ladli Foundation continuously organizes MHM sensitization workshops and distributes free Sanitary Pads and Menstrual Cups in Govt Schools and Slums to provide safe and sustainable menstrual practices. We served over **Half Million Girls and Women** in the last five years. The initiative is also designed to establishing effective communication between mother and daughters to save them from myths and taboos for creating positive actions on young girls' overall development and well-being.



RECOGNIZED FOR PROVIDING DIGITAL EDUCATION ACCESS TO MORE THAN 157,000  
MARGINALIZED STUDENTS, RESULTING IN A SIGNIFICANT IMPACT  
**VALUED AT INR 600 CRORE (APPROXIMATELY 75 MILLION USD)**



30th March 2023

To Mr. Devendra,  
Founder  
Ladli Foundation,

**SUB: Appreciation letter for supporting BYJU'S EDUCATION FOR ALL initiative**

On behalf of the BYJU'S Social Initiatives team, I would like to extend our sincere appreciation for the remarkable work that you have done in connecting over 1.5 lakhs marginalized students with digital education, thereby supporting Hon'ble Prime Minister's eVidya initiative. The impact you have delivered can be valued at approx INR 600 crore purely based on the market cost of the subscriptions provided. We remain committed along with you, in making a difference in the lives of so many young learners.

I am happy to place on record that you have successfully delivered this impact without seeking financial assistance from us. We admire your dedication and are honored to have been able to witness the significant difference that you have made on the education landscape in India.

We would like to extend our heartfelt appreciation to the Ladli Foundation for your incredible work. We hope that you will continue to inspire others and positively impact the lives of those who need it most.

We wish you all the best in your future endeavors!

Yours Sincerely,  
Mansi Kasliwal  
Vice President - Social Initiatives



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# SCHOOL DIGITIZATION & SETTING UP SMART CLASSES FOR MARGINALIZED STUDENTS

PROJECT PERIOD: 2022 -2023



TOTAL NUMBER OF SCHOOLS DIGITIZED AND PROVIDED SMART CLASSES

125

TOTAL NUMBER OF STUDENT IMPACTED

1.25 Lakh

Locations		
Delhi	Karnataka	Uttar Pradesh

125 Govt. & Charitable Schools are digitized and equipped with smart classrooms in Delhi NCR, Bangalore, Chennai, and Uttar Pradesh. The esteemed inauguration of this initiative was carried out by Mr. Ajay Misra Teni, the Honorable Minister of State for Home Affairs, Government of India. These smart classrooms are providing valuable educational opportunities to over 100,000 underprivileged students by offering digital course content from Aakash Byju's and digital coaching for their JEE\_NEET preparation.



# PROJECT E- PATHANSHALA WITH BYJU'S



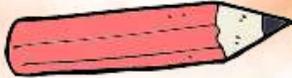
**TOTAL NUMBER OF  
STUDENT ENABLE WITH  
DIGITAL EDUCATION**

# 1.77 Lakh

Locations		
Delhi	Rajasthan	Uttar Pradesh
Maharashtra	Karnataka	Haryana

An Initiative to enable the access of Digital Education for Marginalized students by providing them free refurbished Digital Devices/Tabs with Pre Loaded E-Learning Content, along with 3 Years Premium Subscription to BYJU's E-Learning for completing their secondary education and preparation for the JEE/NEET entrance exam.





# PATHANSHALA

An Initiative by Ladli Foundation Trust

## Child Baggers, street children, ragpickers are being enabled with Basic Education

Lakhs of children does not go to schools despite having free access to government schools. Therefore, it is imperative to motivate those children and their parents by making them understand the importance of education. This initiative provides basic education to the children by doing various fun activities and reward-based competitions to develop interest in studies so that they continue their further education in the schools.

Under this initiative we not only focus on children but on their parents too. It is essential to understand that parents need to be motivated to send their children schools as they play an important role to make their future bright and stable. Therefore, we do interactive sessions with the parents to motivate and to make them understand the importance of education.



# SOCIAL INTERNSHIP PROGRAM

**Total Number of Interns  
Participated**

# 1 Lac+

the collaboration between the Directorate of Education and the Ladli Foundation through a Memorandum of Understanding (MoU) marks a commendable effort to promote awareness and education about nutrition among 11th-grade students in Delhi schools. This initiative reflects a visionary approach to instill a sense of social responsibility and awareness in the youth, empowering them to make informed decisions about their health and well-being. The Action Research-Based Social Internship program is a pioneering initiative that goes beyond traditional classroom learning. By sensitizing and educating students about the importance of nutrition and its profound effects on the human body, it equips them with valuable knowledge that extends far beyond their academic curriculum. This program serves as a catalyst for fostering a culture of health consciousness among the younger generation.



## PROJECT PUNAR-UTTHAN ( RESURGENCE )



A CSR initiative by ONGC & NIXI in association with Ladli Foundation and training partner IACT. Under this initiative, overall, **350 families** were provided advanced computer skill training and Employment along with training on sensitive issues like women's legal rights, menstrual hygiene management, financial literacy, etc. to the widows and young girls of the families who have lost their sole bread earners during the Covid-19 pandemic in Delhi along with employment through an exclusive job fair.



## PROJECT - SWABHIMAAN (DIGNITY)



It is an ongoing initiative in North Rohini, Delhi. Empowering 300 domestic workers through awareness, training and education and encouraging them to act as catalysts in bringing behavioral change that impacts their living conditions and improves their health and wellness. Children of these domestic workers will be provided digital tablets with pre-loaded content of BYJUs.



# "RUN FOR LADLI" HALF MARATHON

PROJECT PERIOD: 2017

A revolutionary mega initiative to involve male population to support the cause of Gender Equality and women safety

Total Number of People Participated in Marathon

25000



Ladli Foundation organized the biggest Half Marathon & Gender Sensitization program to involve male population and engage the society to support the cause of **Gender Equality & Women Safety**. The marathon was organized in association with the Delhi Police and was inaugurated and praised by the **Home Minister of India, Union Minister of Social Justice & Empowerment**, Diplomates, Celebrities and other dignitaries on 17th December 2017 at **JLN Stadium New Delhi**. The event was participated by more than 20 thousand male Population pledged to uphold the idea of equality & to stop crimes against women. The success of the event was rejoiced across the Nation with wide media coverage



## Delhi pledges to fight for women safety

**TRIBUNE NEWS SERVICE**  
NEW DELHI, DECEMBER 17  
The Delhi Police in association with NGO Ladli Foundation organized a unique half-marathon for the cause of "women safety" named "RUN for LADLI" from Jawahar Lal Nehru Stadium to Central Park, CP today.  
The marathon was organized to support a social cause to spread awareness towards gender equality and to stop crimes against women.  
The Home Minister, Rajnath Singh, who flagged off the run, administered oath to everyone present on becoming savior of girls and



People participate in a half-marathon, "Run for Ladli", in New Delhi on Sunday. TRIBUNE PHOTO

## 15K people run for women's safety

Rajnath inaugurates the event, speaks about women empowerment

**STAFF REPORTER ■ NEW DELHI**  
To raise awareness on the issue of women safety, Delhi Police along with NGO Ladli Foundation organized a half marathon "Run for Ladli" on Sunday from Jawahar Lal Nehru stadium to Central Park in Connaught Place via India Gate.  
"It is an effort to involve and inspire people to come out as a saviour and be a part to raise voice in favour of women and gender equality," Delhi Police Commissioner Anurupa Patnaik said.  
"Nearly 15,000 participants including sports persons, athletes, 2500 Delhi Police personnel and schoolchildren some of whom have been given Self Defence training took part in the event and came forward to raise voice against domestic violence and other crimes against women. Women safety has always been top priority of Delhi Police and our initiatives like Sashakti, Parivartan, Public Facilitation Desks, Women Help Desks and regular visits of police officials to schools and colleges, have led to considerable drop in crime against women in 2017 as compared to that in 2016," said Madhur Verma, the Delhi Police spokesperson.  
Union Home Minister Rajnath Singh, who inaugu-

rated the event, spoke about women empowerment and how woman and girls are a pillar of strength for their families and society as a whole.  
Speaking about women safety initiatives, Patnaik affirmed that the Delhi Police has been and would always be alert and active for safety of women. "Our initiatives such as Sashakti, Women PCR Van, Anti-Oscure Call Helpline and HIMMAT App have led to reduction in crime against women. He further added that events like this generate awareness about women safety and being about attitudinal change in the mindset of society at large."  
Member of Parliament Priyanka Singh Rawat, spoke about gender equality and related issues.



Union Home Minister Rajnath Singh with Delhi Police Commissioner Anurupa Patnaik and other dignitaries flag off the Run for Ladli at JLN Stadium in New Delhi on Sunday. Pioneer photo

# "COVID-19 RAHAT SEWA"

Total Number of Migrant labourers & Refugees Who Received Relief Material

## 2.5 Lakh



During the unprecedented time when the world was struggling with **Covid 19 Pandemic**, Ladli Foundation has directly served more than **2.5 Lakhs** migrant laborers, daily wage workers, Domestic Workers and Refugees. The following relief activities were implemented with the support of **Delhi Police**:

- More than **20 thousand** families were provided monthly supply of essential Dry Ration.
- **1.5 Lakh** underprivileged females were provided sanitary napkins & personal Hygiene Kits.
- **2.5 Lakhs** people were provided Covid protection kits containing masks, soaps & sanitizers.
- More than **6000** mothers were provided milk to feed their new born babies.



# “SHAGUN” PROGRAM

Giving a new life to socially victimized women through unique mass weddings.

**Total Number vulnerable women got Married Under Shagun**

# 2067

Marriage is not just a ritual or an event in India, its exorbitant expense and dowry tradition has promoted social victimization and evils practices against underprivileged women and their families. But yes, here marriage is also an effective tool for providing social security for uneducated, underprivileged women to save them from exploitation & trafficking. We undertook the noteworthy task of executing mass weddings of 1753 women and criminal background verification of potential grooms also the entire expense of these weddings borne by the organization,



# “LADLI KANYA PUJAN”

PROJECT PERIOD: 2019 -2023

An Innovative Project to achieve UN SDGs in India by involving the masses to support for girls health and education by catering their traditional beliefs.



## Total Number of Girls Benefited Under the Kanya Poojan

# 4500+

"Ladli Foundation launched a Mega Initiative that was celebrated in **47 Cities across India** in a day and benefited 4500+ adolescent girls. The event involved the masses who pledged to socially adopt 9 underprivileged girls for 9 years to build a concern for their health, education and well-being by catering their traditional belief & rituals of Navratra Kanya Pujan Festival. The girls were provided with education material & personal hygiene kits along with primary health checkup. The aim was to promote and achieve UN sustainable goals for education, health & gender equality. This initiative was launched in the presence of internationally recognized spiritual leader & Swami Avdheshanand Giri Ji to give the message to global community and millions of his devotees to adopt the practice of this initiative for their upcoming Navratra festivals by following their rituals.



# JOSH- MAKING INDIA DRUGS & CRIME FREE

PROJECT PERIOD: 2012 -2023

Total Number Juveniles  
Rehabilitated by JOSH

# 2000+



“JOSH” is designed to divert Young Boys, Delinquents, and juveniles and at-risk boys from substance abuse and criminal activities by involving them in Sports, fitness dance, YOGA activities and mental health cum career counseling. It is especially designed to reduce access to substance use and crime, render young boys with productive and useful tools, and make them an asset for the society. The program targeted young boys residing in slums and underdeveloped areas of Delhi due to an ever-growing increase in substance use and crime. The focus also extends to dark hours due to the prevalence of crime and substance use in them and the onset of anti-social activities during the time of day, making it even more impactful. The idea of choosing sports, fitness dance, and Yoga to divert them from substance use is its recognition as a means of fun and relaxation, attraction of individuals across all age groups, and its scientific significance making the body release hormones such as dopamine, endorphin leading to reduction of stress and anxiety among individuals and instilment of positivity in all.





Many NGO's are working under my ministry, out of which Ladli Foundation is working exceptionally among all. I am highly motivated to know the early childhood struggle and the very inspirational journey of Mr. Devendra Kumar, Founder of Ladli Foundation. I commend his extraordinary work for empowering women and uplifting Socially Victimized People.

**-Sh. Thaawarchand Gehlot  
Hon'ble Governor of Karnataka  
Ex. Union Minister Of Social Justice & Empowerment,**



The thing I really like about the initiatives of Ladli Foundation, it engages both men and women. It is important that we teach our women to be strong and independent. But it is equally important that we teach our boys to respect women that is why I really liked to be here.

**H.E. Ms. Joanna Kempers  
High Commissioner Of New Zealand**

Ladli Foundation is doing exemplary work for women's safety and empowerment. Witnessing such massive participation for the cause of Gender Equality is setting up a milestone for women development by creating equal opportunities and safe space for them.

**Justice Ms. Geeta Mittal  
Chief Justice of Delhi High Court (2017)**



The innovative initiatives and effective implementation of the Ladli Foundation are commendable. It has created a visible impact in transforming the lives of the most vulnerable families in slums. My own experience while working with the organization has equipped me to understand the actual grassroots-level problems and create sustainable solutions for the holistic development of the society.

**Ms. Priyanka Singh Rawat  
Ex. Member of Parliament, Lok Sabha & Eminent Social Worker**



In the last few years crimes against women have decreased in Delhi which is indeed a positive result. Our joint venture with Ladli Foundation Trust will be a milestone for the cause. Ladli's awareness and sensitization programs can contribute a lot to the society and can encourage more and more people to come forward for this cause.

**Sh. Amulya Patnaik, IPS  
Commissioner of Police, Delhi  
(2017 -2019 )**





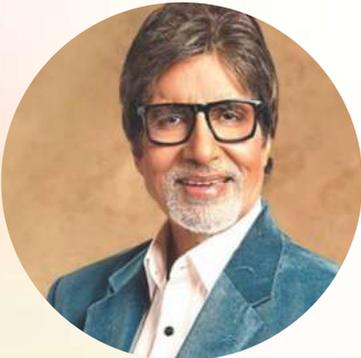
I deeply appreciate the endless devotion of Ladli Foundation for enhancing the quality of life of socially victimized females in slums of India. The efforts of Ladli Foundation presents the Vedic Proclamation of preservation of a woman's respect and dignity' in a timely manner and realize the dream of Educate Her - Empower Her

**- Swami Avdheshanand Giri ji  
International Saint, Chief of Juna Akhara & Hindu Dharma Acharya Sabha**



I am not here just to inaugurate this mega event or just to deliver any speech. but I am here to join and support this revolutionary initiative and also to give honor in respect to this cause. I believe that by giving any speech no one can create awareness for the safety of women to whom we consider "DEVI" If we keep an attitude of respect towards them , then only the crime against women can stop and this attitude we all should inculcate among ourselves. it is not just a matter of safety of women, it is all about the safety of humanity. I am thankful to Ladli Foundation to make me a part of this revolutionary initiative and would congratulate entire team for organizing this commendable marathon

**Mr. Rajnath Singh  
Hon'ble Defense Minister Former Home Minister of India )**



I commend Mr. Devendra Kumar Gupta for founding the Ladli Foundation Trust and for his commitment to crusade and save the uneducated, unprotected girls from exploitation and sexual abuse. Citizens like him are the true heroes!

**Mr. Amitabh Bachchan  
Bollywood Heartthrob & International Celebrity**

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